

2012 Advertising Contract

Advertisements and payment are due the 10th of the month preceding publication and are paid in advance to save the additional costs in bookkeeping and operations. Ads that are submitted must be camera-ready hard copy or they may be electronically submitted, see box at the bottom of sheet for acceptable formats. We will mail you a copy of each Bulletin as long as your ad remains in publication.

Advertisements

Size of Ad	Single	10 issues
Half Page – 8”Wx5”H	\$550 per issue	\$3500 per 10 issues/Payment in advance
Quarter Page –4” W x 5”H	\$300 per issue	\$2000 per 10 issues/Payment in advance
2 ½” W x 2 ½” H	\$200 per issue	\$1000 per 10 issues/Payment in advance
Classified ad – 50 words	\$25.00 for LCMS members only	Not applicable
*Insert – 8 ½” x 11”	\$250 - You must provide 680 copies	Not applicable

*A copy of the insert must be submitted for approval before inclusion in the *Bulletin*.

Include my ad in the following issues (Please check issue and state year):

- January _____
 February _____
 March _____
 April _____
 May _____
 July _____
 September _____
 October _____
 November _____
 December _____

Size of Ad _____ Rate Per issue: _____

Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

Invoice Address _____

To Advertise: Contact Ann Wilke or Valerie Stine – Tel: (239) 936-1645 Fax: (239) 936-0533.

The editors of the *Bulletin* must approve all advertisements. The Lee County Medical Society reserves the right to remove any advertisement at any time and will refund payment for remaining issues.

Acceptable Formats:

- 1) Set on disk ready for output set in .pdf
- 2) Camera ready hard copy in black ink without screens
- 3) Email files .tiff or PDF
- 4) Ads must be in correct size, black and white unless it is a color ad.

Send email files to valerie@lcmsfl.org

If you have any questions about submitting digital graphics, please call InstaPrint at 936-5500

The Lee County Medical Society *Bulletin* is published monthly with the exception of the June and August issues. A check for the first ad must accompany this signed contract; pre-payment of future ads is required each month prior to publication.

Signed _____ Date _____